



PRIVACY POLICY

This privacy policy (the “**Policy**” or the “**Privacy Policy**”) discloses the privacy practices for 2020SummerFest.com and various related services (together referred to as the “**site**”). 20/20 Summer Festival, LLC and/or its affiliates, subsidiaries and assigns, the provider of the site (referred to as “**us**,” “**we**” or “**our**”), is committed to protecting your privacy online. Please read the information below to learn the following regarding your use of this site.

You acknowledge that this Privacy Policy is part of our site terms of use, and by accessing or using our site, you consent to all of the terms and conditions set forth in this Privacy Policy.

Please note: This Policy does not apply to information collected by third-parties, for example, when you purchase a ticket from a third-party ticketing provider through links on our site, visit a third-party website, or interact with online advertisements. Please take a moment to review the privacy policies of third-party sites before you disclose information to them, as we cannot be held responsible for their actions with regard to your information.

1. TYPES OF INFORMATION COLLECTED

In order to better provide you with our numerous services, we collect two types of information about our users: Personally Identifiable Information and Nonpersonally Identifiable Information. Our primary goal in collecting information from you is to provide you with a smooth, efficient, and customized experience while using our site.

Personally Identifiable Information: This refers to information that lets us know the specifics of who you are. When you engage in certain activities on this site, such as registering for a membership, ordering a product or service, submitting content and/or posting content in discussion forums or other public areas, entering a contest or sweepstakes, filling out a survey, or sending us feedback, we may ask you to provide certain information about If you yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. elect to engage in these activities, however, we may ask that you provide us personal information, such as your first and last name, mailing address (including zip code), email address, employer, job title and department, telephone and facsimile numbers, and other personal identifying information. When ordering products or services on the site, you may be asked to provide a



credit card number. Depending upon the activity, some of the information we ask you to provide is identified as mandatory and some as voluntary. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

Nonpersonally Identifiable Information: This refers to information that does not by itself identify a specific individual. We gather certain information about you based upon where you visit on our site in several ways. This information is compiled and analyzed on both a personal and an aggregated basis. This information may include the Web site's Uniform Resource Locator ("URL") that you just came from, which URL you next go to, what browser you are using, and your Internet Protocol ("IP") address. A URL is the global address of documents and other resources on the World Wide Web. An IP address is an identifier for a computer or device on a Transmission Control Protocol/Internet Protocol ("TCP/IP") network, such as the World Wide Web. Networks like the Web use the TCP/IP protocol to route information based on the IP address of the destination. In other words, an IP address is a number that is automatically assigned to your computer whenever you are surfing the web, allowing web servers to locate and identify your computer. Computers require IP addresses in order for users to communicate on the Internet.

2. COLLECTION METHODS AND USE OF INFORMATION

We do not collect any Personally Identifiable Information about you unless you voluntarily provide it to us. You provide certain Personally Identifiable Information to us when you: (a) register for our services and register your email address with us; (b) enter sweepstakes or contests sponsored by us or one of our partners; (c) sign up for special offers from selected third-parties; (d) send email messages, submit forms or transmit other information by telephone or letter; or (e) submit your credit card or other payment information when ordering and purchasing products and services on our site. We may also collect information from you at other points on our site that state that such information is being collected.

In addition, we may also collect, or our third-party ad server and/or content server may collect, certain Nonpersonally Identifiable Information. This information is ultimately stored in the form of store categories, and, in some cases, specific URLs. We use your IP address to diagnose problems with our servers, software, to administer our site and to gather demographic information. Our third-party ad servers will also provide us with summary, but not individual, reports that will tell us how many ads were presented and clicked upon at our site.



We will primarily use your Personally Identifiable Information to provide our services to you, as required by our agreements with you. We will also use Personally Identifiable Information to enhance the operation of our site, fill orders, improve our marketing and promotional efforts, statistically analyze site use, improve our product and service offerings, and customize our site's content, layout, and services. We may use Personally Identifiable Information to deliver information to you and to contact you regarding administrative notices. We may also use Personally Identifiable Information to resolve disputes, troubleshoot problems and enforce our agreements with you, including this Privacy Policy.

Data about your activities online may be collected either by us, our affiliates, or third-parties, for use in providing advertising tailored to your individual interests. We may use third-parties such as network advertisers and ad exchanges to serve advertisements across the internet and may use third-party analytics service providers to evaluate and provide us and/or third-parties with information about the use of these ads on third-party websites and viewing of ads and of our content. You may or may not be offered a choice as to whether or not to have your information collected for that purpose. The information collected may include information about your visits to our site, such as the pages you have viewed. These third-party tracking technologies may be set to, among other things: (a) help deliver advertisements to you that you might be interested in; (b) prevent you from seeing the same advertisements too many times; and (c) understand the effectiveness of the advertisements that have been delivered to you. This collection and ad targeting takes place both on our site and on third-party websites or services that participate in the ad network, such as websites that feature advertisements delivered by the ad network. This process also helps us track the effectiveness of our marketing efforts. The use of cookies, web beacons or similar technologies by these advertising service vendors is subject to their own privacy policies, not ours, and we disclaim all liability in connection therewith. We and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as a DoubleClick cookie) together to report how your ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to our site.

To learn more about how to opt out of Google's use of cookies, visit Google's Ads Settings, and to learn more about how to opt out of DoubleClick's use of cookies, visit the DoubleClick opt-out page, https://www.google.com/settings/ads?hl=en&sig=ACi0TCi3R4mL7qb_WRaELD5Z_YPR5O5lnCvFFgPTJ5jcWbHaE2tb_jOvolkA5pP6F9oEvdNnVsMQuwj5HJV2Pg-



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If you wish to take steps to opt-out of tracking by certain online advertisers, you can visit the Digital Advertising Alliance's opt-out page at <http://www.aboutads.info/choices> or the Network Advertising Initiative at www.networkadvertising.org/optout_nonppii.asp. Please note, most modern browsers include a "do not track" feature that may help protect your privacy. However, because there is not yet a defined response to do-not-track requests, our Site does not respond to your browser's do-not-track request.

3. RELEASE OF INFORMATION

We do provide some of our services through contractual arrangements with affiliates, services providers, partners and other third-parties. We and our service partners use your Personally Identifiable Information to operate our sites and to deliver their services. For example, we must release your credit card information to the card-issuing bank to confirm payment for products and services purchased on this site; release your address information to the delivery service to deliver products that you ordered; and provide order information to third-parties that help us provide customer service.

4. AUTOMATIC COLLECTION WHEN YOU ACCESS OUR SITE

Our site automatically collects certain information from you when you use them. For example, some of our site use cookies and other similar tracking technologies to provide essential features and improve your experience when using our site (see below for more information). Additionally, through our site, our servers or networks may collect your device's IP address and other device or network information, such as your screen resolution, OS version, browser version, and certain identifiers. We use this information to help ensure that our content is displayed properly, so that we can understand how, where and which devices access our site, and to improve the quality and delivery of our site.

We will encourage our service partners to adopt and post privacy policies. However, the use of your Personally Identifiable Information by our service partners is governed by the privacy policies of those service partners, and is not subject to our control.



Occasionally we may be required by law enforcement or judicial authorities to provide Personally Identifiable Information to the appropriate governmental authorities. We will disclose Personally Identifiable Information upon receipt of a court order, subpoena, or to cooperate with a law enforcement investigation. We fully cooperate with law enforcement agencies in identifying those who use our services for illegal activities. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful.

We may also provide Nonpersonally Identifiable Information about our customers' sales, traffic patterns, and related site information to third-party advertisers, but these statistics do not include any Personally Identifiable Information.

5. UPDATING AND CORRECTING INFORMATION

You may access or update any Personally Identifiable Information we hold about you by sending a letter or email using the contact information listed below. We will respond to reasonable requests for access or revision and will provide access to the extent required or allowed by law. However, we may decide not to grant access or make revisions where the burden or expense of providing access would be disproportionate to the risks to the individual's privacy in any given case, or when the rights of others would be violated by granting the access.

To obtain a list of the Personally Identifiable Information that we hold about you, or for residents of California (as required by California law) any Personally Identifiable Information we have disclosed about you to third-parties for direct marketing purposes during the preceding calendar year, please send a written, signed request to: 20/20 Summer Fest, Attn: Privacy Compliance Officer, 4001 Inglewood Ave. Ste. 101153 Redondo Beach, CA 90278

You may ask to have the information on your account deleted or removed; however, because we keep track of past transactions, you cannot delete information associated with past transactions on this site. In addition, it may be impossible to completely delete your information without some residual information because of backups.

6. USER CHOICES ON COLLECTION AND USE OF INFORMATION

It is possible for you to use some of our website without providing any Personally Identifiable Information, but you may not be able to access certain features or view certain content. You may, to the extent such information is shared, opt out



of having your information provided to third-parties for marketing or other commercial purposes, and opt out of additional marketing or promotional communications from us. Please note, if you do not wish for us to provide certain information to one or more of our service providers, we may be unable to complete a transaction you request.

You can unsubscribe from all email newsletters or similar communications by clicking on the unsubscribe link in every email. You can instruct us not to provide your personal information to these third-parties by sending an email to admin@2020SummerFest.com with "REMOVE THIRD PARTIES" in the subject line. If you receive a communication from a third party and you do not wish to receive future communications from that party, you should also tell them to remove you from their marketing list. You may control or limit information we collect using proximity beacons or other location services and networks by changing your preferences in your device's location services preferences menu, or through your choices regarding the use of Bluetooth, WiFi, and other network interfaces you may use to interact with our Digital Services. However, please note that use of RFID bracelets or other devices may be required in order to attend or participate in certain events.

Please note, if you do not wish for us to provide certain information to one or more of our commercial service providers, we may be unable to complete a transaction you request. You can unsubscribe from all email newsletters or similar communications by clicking on the unsubscribe link in every email. You may opt out of all information sharing with third-parties for marketing purposes (if any) by contacting us at the address or email below.

7. SECURITY OF INFORMATION

At our site you can be assured that your Personally Identifiable Information is secure, consistent with current industry standards. The importance of security for all Personally Identifiable Information associated with our user is of utmost concern to us. Your Personally Identifiable Information is protected in several ways.

We have implemented reasonable security measures to safeguard the Personally Identifiable Information you provide us. However, please keep in mind that we cannot be liable for the actions of third-parties to whom we may transfer your Personally Identifiable Information in accordance with this Policy, or third-parties to whom you directly provide your Personally Identifiable Information (such as when you purchase a ticket from a third-party through links on our site). Furthermore, please remember that "perfect security" does not exist on the



Internet, and accordingly we cannot provide any guarantee that your Personally Identifiable Information or any other information you provide us will remain secure.

In order to most efficiently serve you, credit card transactions and order fulfillment are handled by established third-party banking, processing agents and distribution institutions. They receive the information needed to verify and authorize your credit card or other payment information and to process and ship your order.

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your Personally Identifiable Information, you acknowledge that: (a) there are security and privacy limitations of the Internet which are beyond our control; (b) the security, integrity and privacy of any and all information and data exchanged between you and us through this site cannot be guaranteed; and (c) any such information and data may be viewed or tampered with in transit by a third-party.

8. COOKIES

When you use our site, we will store cookies on your computer in order to facilitate and customize your use of our site. A cookie is a small data text file, which a Web site stores on your computer's hard drive (if your Web browser permits) that can later be retrieved to identify you to us. Our cookies store randomly assigned user identification numbers, the country where you are located, and your first name to welcome you back to our site. The cookies make your use of the site easier, make the site run more smoothly and help us to maintain a secure site. You are always free to decline our cookies if your browser permits, but some parts of our site may not work properly in that case.

We may use an outside ad serving company to display banner advertisements on our site. As part of their service, they will place a separate cookie on your computer. We will not provide any third-party ad server with any of your Personally Identifiable Information or information about your purchases. We and our third-party ad server will collect and use Nonpersonally Identifiable Information about you, such as your IP address, browser type, the server your computer is logged onto, the area code and zip code associated with your server and whether you responded to a particular ad. Other advertisers may also place banner ads on our site in the same manner as above, but we will not disclose any Personally Identifiable Information to them.

9. PRIVACY POLICIES OF THIRD-PARTY WEBSITES



Our site includes features, functionality, or offers (such as ticket purchases, promotions, surveys, etc.) provided by third-parties, and may also contain links to third-party advertisers and others. When you make purchases through third-parties, we do not receive or store your payment account information, as the purchase and payment transaction is processed by the third-party. However, we may sometimes receive your email, or the last 4 digits of your credit card (for confirmation purposes), or other information provided during a purchase from the company through which your transaction was processed. We may also receive information from other third-parties collecting information on our site, such as a third-party promotion in which you choose to register. Any third-party websites or services to which our site link may use cookies, independently collect data or solicit Personally Identifiable Information, and you should carefully review the privacy policies of these third-parties before providing them any Personally Identifiable Information. This Policy does not apply to any information you submit to third-party websites or services, including, without limitation, any sites to which our site may redirect you for purchasing tickets, or other sites that may be connected to our site by hypertext link or otherwise.

10. LIMITATION OF LIABILITY

By providing us with any Personally Identifiable Information you expressly and unconditionally release and hold harmless us, our parents, subsidiaries, affiliates, related companies and their respective shareholders, owners, members, directors, officers, employees and from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the use and/or misuse of your collected Personally Identifiable Information. In addition, we cannot be held liable for any injuries, loss or damage of any kind arising from or in connection with the use and/or misuse of your Personally Identifiable Information by any third-parties who receive your Personally Identifiable Information. We make no representations or warranty regarding any third-party's use, collection or disclosure of your Personally Identifiable Information.

11. MISCELLANEOUS PRIVACY ISSUES

You must be at least 18 years old to have our permission to use this site. Our policy is that we do not knowingly collect, use or disclose Personally Identifiable Information about visitors that are under 18 years of age.

You should also be aware that when Personally Identifiable Information is voluntarily disclosed (i.e. your name, email address, etc.) in the discussion forums



or other public areas on this site, that information, along with any information disclosed in your communication, can be collected and used by third-parties and may result in unsolicited messages from third-parties. Such activities are beyond our control and this Policy does not apply to such information.

Please be careful and responsible whenever you're online.

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us by sending an email to: admin@2020SummerFest.com

Attn: Privacy Compliance Officer

12. MODIFICATIONS

We reserve the right to change this Policy at any time. Such changes, modifications, additions or deletions shall be effective immediately upon notice thereof, which may be given by means including, but not limited to issuing an email to the email address listed by registered users and posting the revised Policy on this page. You acknowledge and agree that it is your responsibility to maintain a valid email address as a registered user, review this site and this Policy periodically and to be aware of any modifications. Your continued use of the site after such modifications will constitute your: (a) acknowledgment of the modified Policy; and (b) agreement to abide and be bound by the modified Policy.

13. NOTICE FOR CALIFORNIA RESIDENTS

Under California Civil Code Section 1789.3, California the Site users are entitled to the following specific consumer rights notice: The Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs may be contacted in writing at 1625 North Market Blvd., Sacramento, CA 95834, or by telephone at (916) 445-1254 or (800) 952-5210.